**Chapter 9: Campaigns and Voting Behavior** pages 272-307

1. *For each section, define the vocab, and answer the question (ideally incorporating the vocab in your response).*

2. *Then, choose ANY 3 SECTIONS, and assess the task SPECIFICALLY in relation to the 2016 Presidential Election.*

*Make sure you cite your sources!*

**9.1 : The Nomination Game (275-283)**

**~Evaluate the fairness of our current system of presidential primaries and caucuses.**

nomination McGovern-Fraser Commission caucus party platform

campaign strategy superdelegates presidential primaries

national party convention invisible primary frontloading

**9.2: The Campaign Game (283-286)**

**~Explain the key objectives of any political campaign.**

direct mail

**9.3: Money and Campaigning (286-291)**

**~Outline how the financing of federal campaigns is regulated by campaign finance laws.**

Campaign contributions political action committees (PACs) 527 groups Super PACs

Independent expenditures Federal Election Commission *Citizens United v Federal Election Commission*

Federal Election Campaign Act soft money 501(c) groups

**9.4: The Impact of Campaigns (292)**

**~Determine why campaigns have an important yet limited impact on election outcomes.**

Selective participation

**9.5: Whether to Vote: A citizen’s First Choice (292-298)**

**~Identify the factors that influence whether people vote.**

Suffrage civic duty Motor Voter Act

Political efficacy voter registration

**9.6: How Americans Vote: Explaining Citizens’ Decisions (298-303)**

**~Assess the impact of party identification, candidate evaluations, and policy opinions on voting behavior.**

mandate theory of elections policy voting

**9.7: The Last Battle: The Electoral College (303-305)**

**~Evaluate the fairness of the Electoral College system for choosing the president.**

Electoral College battleground states

**9.8: Understanding Campaigns and Voting Behavior (305-307)**

**~Assess the advantages and disadvantages of the US system of campaigns and elections.**